

Good to be Clean



Renewing Value

No matter what the current market conditions are, putting a property in its best light is a timeless advantage to helping your clients to enjoy their home — and to help them maximize its value.

That's a big benefit you can bring to your clients when you partner with Good To Be Clean ... an organization that demonstrates the power of renewing value.

By Dave Danielson
Photos by Kelly Remacle



Full Spectrum of Services

The company offers a wide range of cleaning and restoration services, including restoration, mold remediation, water damage, fire and smoke damage, sewer backups, vapor barrier installation, soda blasting, carpet cleaning, air duct cleaning, dryer vent, cleaning, chimney sweeping and chimney inspections.

Nick Dieker is Managing Partner for the company that was founded by brothers Stephen and Samuel McVay 10 years ago.

“It began with carpet cleaning, janitorial services, and a whole lot of young-blooded gumption from a pair of driven entrepreneurs. Both founders are still very much involved with the company today serving specific roles as HR director (Stephen) and Marketing Director (Samuel),” Nick says. “I was brought in five years ago

with the sole intention of helping these men in a time of need when they were growing and needed some help.”

Answering the Call

As Nick remembers, he felt a calling from God to work for Good To Be Clean.

“So I did. I started as a carpet cleaner, and enjoyed providing exceptional customer service to our customers. Needs within the company had me transitioning to the restoration part of the business about a year later,” he says. “Conversations soon followed about coming on as a part-owner of the business. These conversations lasted for several years. Two years ago, my wife and I felt peace about doing so, and we bought into the dream of the McVay brothers.”

Personal Advantage

Those who have the chance to work

with Good To Be Clean appreciate the way the company conducts business in a very personal way.



“We are constantly invading the privacy of our customers. We are in all areas of their homes, cleaning and restoring what is most likely the



What's most rewarding is stepping into a situation in which someone is uncertain about what's going to happen. We can come in and take care of it. We can eliminate the weight on their shoulders.



biggest investment they have ever made. When they call us, oftentimes they are going through something that they did not expect. No one wakes up in the morning and thinks to themselves, 'Gee, today would be a really good day for my basement to flood.' It just doesn't happen. They are fighting with their personal space, belongings, memories all being at risk or damaged. It is normally very overwhelming," Nick says.

way that we advocate on their behalf with the insurance companies. We are responsible for being the 'calm' in the middle of their 'storm.'"

Pride and Passion

When you talk with Nick, it's easy to see the pride and passion he and the team feel about their work ... with their real estate partners being assured that they are referring their clients to someone that will care deeply about them.

and their children — Madison, Remington and twin boys — Gavin and Tobin.

"Hailey is the best thing that has ever happened to me. We will celebrate our 10-year anniversary this August, and I love her more now than I ever have before," he says. "We enjoy spending time together, whether it be watching family movies or playing in the backyard."

Nick also likes the outdoors, with favorite pursuits including hunting, fishing, bowhunting and flyfishing. In addition, he is a custom knifemaker under the name Nick's Knifeworks.

When you're looking for a partner who will help you and your clients experience the power of renewed value in a property, look to Good To Be Clean.

Contact Good to be Clean Today!
www.goodtobeclean.com,
(316) 320-6767

"What's most rewarding is stepping into a situation in which someone is uncertain about what's going to happen. We can come in and take care of it. We can eliminate the weight on their shoulders," Nick says. "We bear the weight of what they're going through, and we can carry them through and get them to the other side. I love being the calm in the middle of their storm."

Wonderful Life

Away from work, Nick's life is made much richer with his wife, Hailey,



"Our job, in its simplest form, is to make that process as easy as possible. It isn't just about being good at the job, but it is everything about the way in which we do our job. The way that we carry ourselves, the way that we communicate to the customer, or the

